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## **Kinetic Green appoints Mr. Manav Mehra as Senior Executive, Vice President of 2-Wheeler SBU**

**Pune, 26<sup>th</sup> September 2024: Kinetic Green Energy and Power Solutions Limited**, a leading manufacturer of electric two and three wheelers in India, announced the appointment of **Mr. Manav Mehra** as the **Senior Executive Vice President** for its 2-wheeler business.

With over 26 years of extensive experience in the Indian industry, Mr. Mehra has held prominent leadership roles in various renowned organisations, including Hero MotoCorp, IFB, Okaya EV, Revolt Motors, across the 2W, electric two-wheelers (e2W), and consumer durable sectors.

At Kinetic Green, Mr. Mehra will work closely with Mr. Pankaj Sharma, President, to drive growth for Kinetic Green's 2- wheelers business. His focus will be on expanding the dealer network, boosting market penetration, towards service and sales excellence, and strengthening brand presence across the country.

Expressing her delight, **Ms. Sulajja Firodia Motwani, Founder and CEO of Kinetic Green** said, *"I warmly welcome Manav to team Kinetic Green! At Kinetic Green, we are proud of our strong and professional leadership team that is propelling the growth of our company. Our E-Luna is showing great promise as India's most versatile EV and we will be launching a premium family scooter in the coming months. Thus, Manav's appointment comes at an exciting time and his expertise will be instrumental in growing our dealership network across the country as well as in building a solid rural presence for Kinetic Green in the coming years."*

Sharing his enthusiasm about joining the company, **Mr. Manav Mehra** stated, *"I am excited to embark on a new journey with Kinetic Green, a company that has empowered people to embrace electric mobility. I am committed to delivering operational efficiency and fostering innovation alongside a talented team. Through this role in Kinetic Green, I look forward to making the EV ecosystem more accessible to all while contributing to a cleaner, pollution-free environment for the generations to come."*

### **About Kinetic Green**

Kinetic Green is one of the leading players in India's electric vehicle sector, offering a wide range of electric 3-wheelers and electric 2-wheelers and committed to promoting green mobility for the masses. For electric golfcarts and buggies, the company has formed a Joint Venture with the world's leading luxury brand, Tonino Lamborghini of Italy.

Helmed by Ms. Sulajja Firodia Motwani, a third-generation scion of the Firodia family, Kinetic Green is dedicated to building a robust pan-India EV ecosystem and developing sustainable solutions to reduce carbon emissions.

Backed by over half a century of engineering excellence of the Kinetic Group, Kinetic Green has made its EVs accessible, thus democratising electric mobility with quality products that feature top-tier technology and safety.

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Kinetic Green has had several firsts to its name, including being the first company to develop ARAI approved electric three-wheelers and the first to offer Lithium-ion battery technology in their electric three-wheelers in India. The company recently secured \$25 million in its Series A funding.

**For more details, please reach out to**

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