

Kinetic Green signs Memorandum of Understanding (MoU) with Vishwakarma Institutes and University to advance skill-based training and research

Place, Date, 2024: Kinetic Green Energy and Power Solutions Limited, India's leading electric two- and three-wheeler manufacturer has signed a Memorandum of Understanding (MoU) with Vishwakarma Institutes and University (VI&U) to establish a long-term partnership aimed at advancing concept development, skill-based training, cutting-edge research, and education. This collaboration marks a significant step toward bridging the gap between academia and industry while fostering the development of future-ready talent.

Through this partnership, Kinetic Green will provide hands-on training, practical exposure, and access to its labs, workshops, and industrial sites, offering valuable real-world experience to both students and faculty. In return, VI&U will adapt its curriculum to meet industry needs, ensuring that students are well-prepared for their careers. The collaboration encompasses industrial training programs, internships, faculty development, and joint research in AI and sustainable automotive technologies, with a focus on emerging innovations. Additionally, VI&U students will contribute to marketing projects and engage in internships centered on developing AI concepts for Kinetic Green, driving innovation and shaping a future-ready workforce for India's technology and automotive industries.

Speaking on the collaboration, **Ms. Sulajja Firodia Motwani**, Founder and CEO of Kinetic Green Energy & Power Solutions, said, *"This partnership reflects our commitment to contributing to society by nurturing students for their future. With the involvement of industry experts sharing their knowledge and experience, students will gain valuable insights and a deeper understanding of the industry. Together, we aim to create an ecosystem of learning, innovation, and sustainability."*

Bharat Agarwal, President, VI&U, stated, *"Our collaboration with Kinetic Green is a testament to our shared vision of nurturing innovation and excellence in education. Through this partnership, both our students and faculty will gain invaluable insights and practical exposure, enabling them to contribute meaningfully to cutting-edge fields like AI and sustainable automotive technologies."*

About Kinetic Green:

Kinetic Green is one of the leading players in India's electric vehicle sector and offers a wide range of electric 3-wheelers and electric 2-wheelers – manufactured in a state-of-the-art production facility near Pune, Maharashtra. Backed by over half a century of engineering excellence of the Kinetic Group, the Kinetic Green is helmed by Ms. Sulajja Firodia Motwani, a third-generation scion of the Firodia family. Built with a vision to democratise electric mobility and make EVs accessible to the mainstream, Kinetic Green is dedicated to building a robust pan-India EV ecosystem and developing sustainable solutions to reduce carbon emissions.

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Kinetic Green is the first company to develop ARAI approved electric three-wheelers and the first to offer Lithium-ion battery technology in their electric three-wheelers in India. On the global front, company has forged a joint venture with the world's leading luxury brand, Tonino Lamborghini of Italy to produce electric golf carts and buggies. While the company has already secured \$25 million in its Series A funding round from UK based PE fund, Greater Pacific Capital it has plans to raise another \$30 million shortly to boost its aggressive growth plans.

For more details, please reach out to

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