

# DATA PROTECTION & PRIVACY POLICY

**KINETIC GREEN ENERGY & POWER SOLUTIONS LTD.**

Kinetic Innovation Park, D-1 Block, Plot18/2, MIDC, Chinchwad, Pune 411019 INDIA

# Data Protection & Privacy Policy

We, Kinetic Green Energy and Power Solutions Limited, are committed to safeguarding your privacy and protecting your Personal Data that may be collected by us. This Privacy Policy outlines the details of the Personal Data we collect and process, how we handle it and the purposes for which we use it.

Throughout this document, the terms “we”, “us”, “our” & “ours” refer to Kinetic Green Energy and Power Solutions Limited and the terms “you”, “your” & “yours” refer to YOU (the individual whose Personal Data we are referring to).

You may have to share some of your personal details with us to help us provide you a better experience and also, so you can use certain functions on the website. The Personal Data will be protected in accordance with the terms of this Privacy Policy.

Please read the following carefully to understand our policy and practices regarding your Personal Data. You hereby specifically give your free, fair and informed consent to the collection of your Personal Data in accordance with the terms specified herein.

## **1. Personal Data**

Personal Data that we may collect, store and process are as follows:

- i.** Demographic, Identity & Contact Data (for e.g., name, date of birth, gender, email address, contact number, language, occupation, physical address with pin code)
- ii.** Personal Identification Number (for e.g., PAN Card No, Voter ID, GST no, Passport and Aadhaar Number)
- iii.** Financial Account Details (for e.g., Bank account details)
- iv.** Educational & Professional Data
- v.** Your personal preferences and interests
- vi.** Online Identifiers and other Technical Data (for e.g., IP address, browser type, device identifiers)
- vii.** Personal Data collected via permissions on our mobile applications (for e.g., camera contacts, location data, storage, photos, fingerprint/biometric and SMS)
- viii.** Vehicle Data (for e.g., registration number, registration type, registration data, and model type)
- ix.** Ride Data (for e.g., mileage, travel location, travel date, time, top speed, average speed, driver behaviour data such as speed and braking habits.)
- x.** Telematics Data (for e.g., data about speed, bike fall and crash)

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**xi.**Generated Data (for e.g., logs, transaction records)

**xii.**Information relevant to surveys that we undertake

**xiii.**Testimonials that may contain some Personal Data

## 2. Collection of Personal Data

Your Personal Data is collected in the following ways:

**i.**When you visit our website or social media pages and fill in the registration form (for trial of vehicles or booking vehicles) and use the Contact Us facility.

**ii.**When you use our mobile applications.

**iii.**When you interact with us via our websites or use services on our websites including customer support.

**iv.**When you interact with our dealers.

While sharing Personal Data, kindly ensure that it is correct, complete, accurate and consistent.

## 3. Use of Personal Data

**i.**Personal Data of customers/ prospective customers is collected and used for the following purposes:

**a.** to authenticate your account or information on our applications that you use

**b.** to provide you with our products and services

**c.** to cross sell vehicles on our app/website

**d.** to communicate with you regarding existing products and services availed by you, including notifications of any alerts or updates

**e.** to evaluate, develop and improve our services

**f.** for market and product analysis and market research

**g.** to send you information about our other products or services which may be of interest to you

**h.** to obtain feedback and handle enquiries and complaints

**i.** to comply with legal or regulatory requirements.

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j. to reach out to you for service reminders.

If you express an interest in our services, your Personal Data is shared with our dealer, who in turn would contact you to schedule a store visit.

ii. Personal Data of visitors on websites is collected and processed to optimize your website experience and customize content.

### 4. Sharing of your Personal Data

We may disclose your Personal Data to:

- i. Our employees, personnel, consultants and third parties, on a need to know basis
- ii. Our affiliates of group companies for business and operational purposes
- iii. Our Dealer and/or Sub-Dealer
- iv. Third Party Service Providers who work for us or provide services or products to us.

We may also share your Personal Data under the following circumstances:

- i. to respond to court orders, or legal process, or to establish our legal rights or defend against legal claims, and
- ii. third party vendors for functions like storage of information or processing payments.

The data collected from you is stored in India. However, your Personal Data may be transferred to other countries outside your country of residence for any of the purposes defined in this Privacy Policy. Any Personal Data that is transferred will be protected in accordance with this Privacy Policy.

### 5. Security of Personal Data

We are committed to protecting your Personal Data in our custody. We take reasonable steps to ensure that appropriate physical, technical and managerial safeguards are in place to protect your Personal Data from unauthorized access, alteration, transmission, and deletion. We train our employees about the importance of maintaining the privacy and security of your Personal Data. We ensure that the third parties with whom we share your Personal Data under appropriate obligations, take appropriate security measures to protect your Personal Data in line with our policies.

The Personal Data shall be protected by us via a secure server software, which is the industry standard and amongst the best software available for secure transactions.

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## 6. Retention of Personal Data

We retain your Personal Data for as long as it is required to fulfil the purposes outlined in this Privacy Policy and for legal or regulatory reasons.

## 7. Use of cookies and other tracking mechanisms

We use cookies and other tracking mechanisms on our website to collect data about you. We use the data collected from cookies and trackers to analyze trends and statistics. This will help us optimize and customize your website experience and to provide better website functionalities.

We collect Personal Data about you via Mobile Applications using permissions such as camera contacts/telephone, location, photo, SMS, WhatsApp etc. Your iOS and Android devices will notify you of the permissions that our app seeks and will provide you an option to consent to or refuse the permission. We use the data obtained through permissions to provide the functionalities through the Mobile Applications.

## 8. Links to other websites

Our website may contain links to websites of other organisations. This Privacy Policy does not cover how the other organisation processes Personal Data. We, therefore, sincerely request you to read the privacy policies of the other websites you visit through our website.

## 9. Updation of Privacy Policy

We regularly review and update our Privacy Policy to ensure it is up-to-date and accurate. Any changes we may make to this Privacy Policy in the future will be posted on this page.

## 10. Limitation of liability

We shall not be liable for any indirect, incidental, special, consequential or exemplary damages, including but not limited to, damages for loss of profits, goodwill, data, information, or other intangible losses (even if we have been advised of the possibility of such damages), arising out of this Privacy Policy.

## 11. Governing law and jurisdiction

This Privacy Policy shall be construed and governed by the laws of India without regard to principles of conflict of laws.

All disputes, differences, claims, controversies and the like, which may arise between the parties to this Privacy Policy, including construction, meaning or operation or effect of the same shall be referred to sole jurisdiction of courts in Pune, Maharashtra.

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### 12. Correction and erasure of Personal Data

At any point of time, you may contact us to correct, complete, update or erase the Personal Data shared with us. You may contact us at the details provided below.

### 13. Contact Details

For any queries and complaints related to privacy, you could reach out to our Data Protection Officer, Mr.Yashraj Shirgaonkar :

Email: [yashraj.shirgaonkar@kineticgreen.com](mailto:yashraj.shirgaonkar@kineticgreen.com)

Business Address: Kinetic Green Energy & Power Solutions Ltd. D-1 Block, Plot No.18/2, Chinchwad,Pune - 411019,Maharashtra, INDIA

Phone: 9970437590

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